SID **USA AI DIGITAL PRODUCTS SELLING**
DIGITAL OPERATOR LIVE WORKSHOP

30-Day Action Plan

Step-by-step plan to launch and start making sales

Follow this 30-day plan after the live workshop. Tick each task as you complete it.

My 30-Day Goal

Write down what you want to achieve in the next 30 days.

Examples:

- Create and launch my first digital product
- Make my first $100 in sales
- Get 1,000 targeted visitors to my product
- Build a consistent organic posting system

WEEK 1 — Days 1–7

Foundation & Research

Find your niche, validate your idea and plan your product.

- [ ] Day 1 — Set up your workspace (accounts, tools)
- [ ] Day 2 — Complete niche research using the worksheet
- [ ] Day 3 — Validate demand (Reddit, Google Trends, marketplaces)
- [ ] Day 4 — Finalize your niche and product idea
- [ ] Day 5 — Identify your target audience (USA)
- [ ] Day 6 — Research competitors and pricing
- [ ] Day 7 — Write your product plan (name, outcome, format)

Week 1 Outcome

- ✓ Clear niche and product idea
- ✓ Validated demand
- ✓ Complete product plan

WEEK 2 — Days 8–14

Create Your Product

Use AI to create and design your digital product.

- [ ] Day 8 — Create detailed outline using AI
- [ ] Day 9 — Write your content (chapters/sections)
- [ ] Day 10 — Add examples, templates, checklists
- [ ] Day 11 — Edit and improve the content
- [ ] Day 12 — Design your cover (Canva / AI)
- [ ] Day 13 — Format and convert to PDF
- [ ] Day 14 — Review, finalize and test your product

Week 2 Outcome

- ✓ Complete and polished product
- ✓ Professional cover and design
- ✓ Final PDF ready to sell

WEEK 3 — Days 15–21

Set Up & Get Ready

Build your sales page and marketing setup.

- [ ] Day 15 — Create your payment page (Gumroad/Stan/Payhip etc.)
- [ ] Day 16 — Upload product and set price
- [ ] Day 17 — Set up delivery and access (auto-delivery)
- [ ] Day 18 — Write high-converting sales page copy
- [ ] Day 19 — Create your Link in Bio site
- [ ] Day 20 — Prepare marketing content (Threads/Reddit)
- [ ] Day 21 — Plan your launch (posts, timing, offer)

Week 3 Outcome

- ✓ Sales page live and tested
- ✓ Link in bio ready
- ✓ Marketing content prepared

WEEK 4 — Days 22–30

Launch & Get Sales

Go live, promote consistently and track results.

- [ ] Day 22 — Start posting on Reddit (value posts)
- [ ] Day 23 — Post on Threads (educational content)
- [ ] Day 24 — Engage and reply to comments
- [ ] Day 25 — Share your product (soft launch)
- [ ] Day 26 — Collect feedback and make improvements
- [ ] Day 27 — Run 2nd round of posts / promotion
- [ ] Day 28 — Track results (visitors, clicks, sales)
- [ ] Day 29 — Optimize what's working
- [ ] Day 30 — Plan next 30 days (scale & new product)

Week 4 Outcome

- ✓ Product launched
- ✓ Consistent traffic and engagement
- ✓ First sales (and plan to scale)

Progress Tracker

Tick each day as you complete the tasks.

☐ Day 1	☐ Day 2	☐ Day 3	☐ Day 4	☐ Day 5	☐ Day 6	☐ Day 7	☐ Day 8	☐ Day 9	☐ Day 10
☐ Day 11	☐ Day 12	☐ Day 13	☐ Day 14	☐ Day 15	☐ Day 16	☐ Day 17	☐ Day 18	☐ Day 19	☐ Day 20
☐ Day 21	☐ Day 22	☐ Day 23	☐ Day 24	☐ Day 25	☐ Day 26	☐ Day 27	☐ Day 28	☐ Day 29	☐ Day 30

Key Metrics to Track

Track your progress each week.

Metric	Week 1	Week 2	Week 3	Week 4
Product Created (Yes/No)	☐	☐	☐	☐
Page Live (Yes/No)	☐	☐	☐	☐
Total Visitors				
Total Sales				
Revenue ($)				

My Reflections & Next Steps

What worked well?

What can I improve?

My next 30-day goals: