SID **USA AI DIGITAL PRODUCTS SELLING**
DIGITAL OPERATOR LIVE WORKSHOP

Product Creation Checklist

Step-by-step from idea → finished product

Fill this worksheet while watching the live workshop and create your first digital product.

1 Choose & Validate Your Idea

GOAL: A profitable product idea

- [ ] Brainstorm 10–20 ideas using AI (use prompt from workshop)
- [ ] Check demand (Reddit, Google Trends, Amazon, Etsy, Gumroad)
- [ ] Validate problem (read real questions and pain points)
- [ ] Finalize one niche and one specific product idea

My Chosen Niche: _____

My Product Idea: _____

2 Define Your Product (Plan It)

GOAL: Clear product structure

- [ ] Define target audience (age, country, problem, goal)
- [ ] Decide product format (eBook / Template / Checklist / Guide etc.)
- [ ] List key benefits and outcomes
- [ ] Create a simple outline (chapters or sections)
- [ ] Decide final deliverables (what exactly they will get)

Target Audience: _____

Format: _____

Total Sections/Chapters:

3 Create the Content Using AI

GOAL: Complete product content

- [ ] Use AI to write detailed outline
- [ ] Generate introduction
- [ ] Write each chapter/section (one by one)
- [ ] Add examples, templates, checklists or exercises
- [ ] Edit and improve the content (make it simple & actionable)
- [ ] Remove unnecessary or generic content

AI Tools I'm Using:

- [ ] ChatGPT
- [ ] Claude
- [ ] Gemini
- [ ] Other: _____

4 Design & Format Your Product

GOAL: Professional and ready-to-sell

- [ ] Choose a clean layout (Canva / Google Docs / Notion)
- [ ] Design a professional cover (use AI prompt)
- [ ] Add table of contents
- [ ] Format pages (headings, bullet points, images, branding)
- [ ] Convert to PDF (final version)
- [ ] Check for spelling, readability and design

Design Tool:

- [ ] Canva
- [ ] Google Docs
- [ ] Notion
- [ ] Other: _____

5 Create Bonus Materials (Optionel but Recommended)

GOAL: Increase value & conversions

- [ ] Create a checklist or worksheet
- [ ] Add templates (copy/paste or editable)
- [ ] Include AI prompt pack related to your niche
- [ ] Add quick start guide / action plan
- [ ] Bundle all files in a folder

Bonuses I'm Adding:

1. _____
2. _____
3. _____
4. _____

6 Set Up Delivery & Access

GOAL: Smooth customer experience

- [ ] Upload final PDF and bonus files to your platform
- [ ] Create a clean product folder structure
- [ ] Test the download link (make sure it works)
- [ ] Add a welcome message / instructions
- [ ] Set up email receipt / auto-delivery (if available)

Platform I'm Using:

- [ ] Gumroad
- [ ] Stan Store
- [ ] Payhip
- [ ] Superprofile
- [ ] Other: _____

7 Final Review Before Launch

GOAL: High-quality finished product

- [ ] Read through the entire product once
- [ ] Check design and formatting
- [ ] Ensure all links and templates work
- [ ] Make sure it solves a real problem
- [ ] Get feedback from a friend or user (optional)

Launch Date: _____

Price I Will Charge:

$ _____

My Product is Ready!

I have completed all the steps and my first digital product is ready to sell.

My Final Product Details

Product Name: _____
Target Audience: _____
Format: _____
Total Pages / Files: _____
Main Benefit: _____
Price: $ _____
Platform: _____
Launch Date: _____

Notes / Ideas / Next Steps